



UMAIR AHMAD

COMPUTER SCIENCE ENGINEER & DIGITAL MARKETER

Forward-thinking B.Tech Computer Science and Engineering student with an extensive architectural foundation in software development, core programming languages, and robust full-stack web technologies. Combines scalable, data-driven coding acumen with hands-on corporate experience in digital marketing execution, target audience acquisition, and conversion funnel optimization. Proven track record of cross-functional team management, analytical problem-solving, and execution metrics tracking across tech projects and enterprise operations.

CONTACT DETAILS

CURRENT LOCATION

Delhi NCR, India

EMAIL ADDRESS

umair12ahmad2006@gmail.com

LINKEDIN PROFILE

[linkedin.com/in/umair12ahmad2006](https://www.linkedin.com/in/umair12ahmad2006)

GITHUB PORTFOLIO

github.com/u3x1r

TECHNICAL EXPERTISE

- C Programming Language
- Java Standard Edition
- Python Development
- HTML5 & CSS3 Architecture
- JavaScript Fundamentals
- React.js Framework
- Node.js Runtime Environment
- Wix CMS Platform

INTERN & VOLUNTEERED

Digital Marketing Intern

May 2026 – Present

Denvey EduGrow

- Architected, managed, and executed comprehensive digital marketing frameworks aimed at broadening online brand visibility and maximizing organic student enrollment funnels.
- Spearheaded strategic search engine marketing frameworks and organic growth algorithms to scale qualified inbound leads by executing structured keyword strategies and conversion triggers.
- Analyzed key performance indicators (KPIs) through industry-standard telemetry systems to monitor user acquisition costs, campaign drop-off thresholds, and demographic engagement indexes.
- Collaborated seamlessly with multi-disciplinary graphic engineering and content curation teams to streamline promotional messaging structures across multiple programmatic modern web channels.

Volunteering Intern

Aug 2025 – Sep 2025

The Humanity, Muzaffarpur

- Organized and executed end-to-end field logistics for large-scale nutritional and food distribution drives, successfully streamlining resources for underserved populations.
- Managed daily shelter support operational databases and coordinated active communication channels between multi-member emergency outreach units.
- Cultivated practical project management frameworks, situational team leadership rules, and empathetic problem-solving loops under high-pressure community scenarios.

CO-CURRICULAR ACTIVITIES

Sports Club Member

2024 – Present

IITM Collegiate Sports Club

- Led and organized several sports tournaments in college, managing team setups and event flows.
- Standardized tournament rulebooks, scheduled fixtures, and handled dispute resolution mechanisms.
- Coordinated with college management for equipment procurement and ground logistics layout.

CORE COMPETENCIES

- Analytical Problem Solving
- Situational Leadership
- Cross-functional Teamwork
- SEO Strategy & Growth
- Data-driven Marketing
- Campaign KPI Analytics
- Corporate Communication
- Agile Workflows

LANGUAGES

- English (Professional)
- Hindi (Native)
- Urdu (Native)

TECHNICAL PROJECT ENGINEERING

Real-Time Intelligent Chatbot Interface

2026

Python, Google Gemini API, Streamlit, JSON, REST API

- Developed a production-ready conversational chatbot utilising Python and Google Gemini API to establish real-time streaming interfaces.
- Engineered session-level dialogue caching and stateless context retention architectures to manage multi-turn user conversations.
- Designed a modular Streamlit UI frontend featuring real-time message streaming, interactive sidebars, and customizable theme settings.
- Configured steering prompts and system temperature parameters to dynamically tune LLM behaviors for precise answer generation.

Multi-Platform UPI QR Code Generator

2026

Python, qrcode library, Pillow Image Processing

- Developed a modular Python application utilising the `qrcode` and `Pillow` libraries to generate platform-interoperable UPI payment QR codes dynamically based on user-defined VPAs.
- Structured uniform string parsing architectures conforming strictly to NPCI (National Payments Corporation of India) specifications for seamless payment processing.
- Automated high-fidelity image rendering, standardized file format storage serialization, and automated desktop UI trigger loops.
- Optimized layout scaling and error-correction levels to ensure 100% scanning success rates across major payment platforms like PhonePe, Paytm, and Google Pay.

ACADEMIC QUALIFICATIONS

B.Tech in Computer Science and Engineering

Timeline: 2024 – 2028 (Pursuing)

International Institute of Technology and Management, Murthal

Senior Secondary Education (Class XII), BSEB Science

Year of Completion: 2024 | Aggregate Score: 76.40%

Abeda High School, Muzaffarpur, Bihar

Secondary Education (Class X), CBSE

Year of Completion: 2022 | Aggregate Score: 69.40%

Paramount Academy, Muzaffarpur, Bihar